



Guvernul Republicii Moldova  
Agenția Proprietății Publice



# INVESTMENT PROFILE



**Company name:**

State Enterprise Editorial-Polygraphic "Știința"

**Sector of activity:**

Publishing of books, brochures and other publications

**Legal status:**

State enterprise

**State representing authority:**

Public Property Agency, 100%

**Year founded:**

1959

**Share capital:**

The company is a state enterprise with a share capital of MDL 160,086

## Company profile

- **The oldest publishing institution** in the Republic of Moldova, operating as an autonomous economic agent, without direct funding from the state budget;
- Over **65 years of activity**, the publisher has issued more than 10,000 book titles, textbooks and scientific journals, with a total print run exceeding 30 million copies, contributing to the development of national education, science and culture;
- The publisher holds approximately **15–20% of the school textbook market** each year and is the only one in the country publishing teaching materials in the languages of all national minorities;
- **Its core activity** is publishing books in fields such as history, literature, art, science, ecology, medicine, encyclopedias, dictionaries, textbooks and teaching aids;
- In the heritage-book and ecology-book niches, the **publisher holds a dominant position**, being one of the most specialized institutions in the Republic of Moldova for critical, annotated editions and publications dedicated to cultural heritage and sustainable development;

## Main services:

- Text editing and proofreading
- Development of graphic materials
- Desktop publishing (typesetting)
- Graphic design and pre-press preparation



**19** employees

For the 2021-2025 period, production capacity utilization rate – 100%.

## Market positioning in 2025:

### 5th place

in the Top 10 publishers by number of titles published

### 1st place

in the Top 10 publishers by editorial sheet volume

## Strengths of the enterprise

- Solid institutional reputation and over 65 years of tradition in publishing and printing.
- Consolidated position in niche segments: school textbooks, heritage books and academic publications.
- Complete in-house capability to carry the editorial process through to "ready for print" stage.
- Stable portfolio of institutional clients and collaborations with public authorities.
- Recognized publishing brand in the national market.

## Investment opportunities

### Diversifying services toward digital:

e-books, print-on-demand, editorial design and digital publishing.

### Expanding collaborations

with universities, public institutions and cultural organizations.

### Developing book exports

and regional cooperation in publishing.

### Modernizing editorial processes

and increasing commercial efficiency through digitalization and automation.

### Capitalizing on niche markets:

academic works, thematic publications and limited editions.





## Looking for a partner

The Government of Moldova seeks to attract the private investment needed to modernize and digitalize operations, increase economic efficiency and strengthen the enterprise's competitiveness in the publishing market.

The privatization process aims to capitalize on the publisher's professional experience, its more than 65 years of editorial tradition, and its institutional reputation in education, culture and scientific publishing. It seeks to develop and diversify editorial services, as well as implement modern editorial management and production practices.

At the same time, the state intends to preserve and capitalize on the accumulated publishing heritage, including maintaining the publisher's role in producing school textbooks and promoting cultural and scientific heritage publications.

## Share (last 10 years) and market segment in the Republic of Moldova of the main genres

### Share of turnover

Textbooks and teaching aids

60 – 75%

Historical, literary, cultural & scientific heritage books

7 – 10%

Contemporary science, literature, history & culture books

5 – 9%

Ecology and environmental protection books

5 – 9%

Dictionaries, encyclopedias

8 – 12%

### Market segment (2021-2025)

Textbooks and teaching aids

15 – 25%

Historical, literary, cultural & scientific heritage books

40 – 50%

Contemporary science, literature, history & culture books

10 – 15%

Ecology and environmental protection books

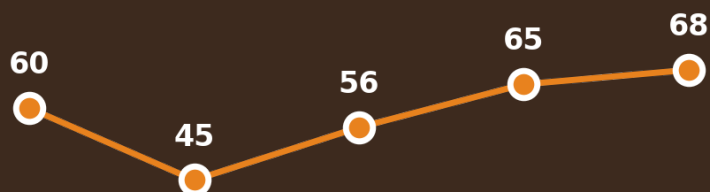
45 – 60%

Dictionaries, encyclopedias

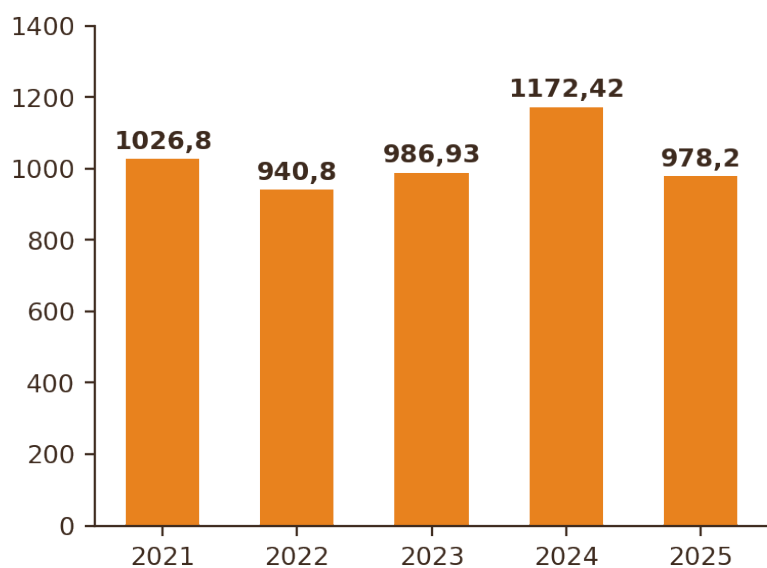
25 – 40%



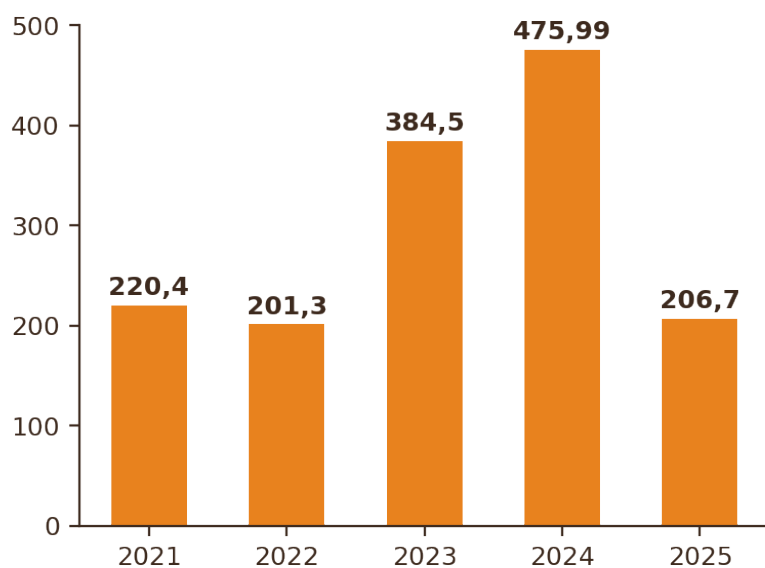
## Number of book titles published (titles)



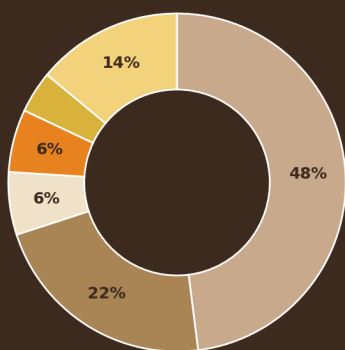
## Book volume (editorial sheets)



## Total print run (thousand copies)



## Sales structure by customer category, 2025



- Ministry of Education
- Ministry of Culture
- Other buyers
- Moldpres SA
- Publishers, printing houses
- Rovimed

## Turnover (MDL)

